AthletesWorld

A BURBAYNE™ MAGAZINE

WINTER 2026

FEATURED ATHLETE PROFILE

Phil Bailey

Athlete based in Yarmouth, Maine, United States

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Phil Bailey, Athlete based in Yarmouth, Maine, United States

ABOUT PHIL

Phil is an athlete based in Yarmouth, Maine, United States with a background in cycling. He is open to exploring new brand partnerships, sponsorships, and endorsement opportunities.

ATHLETE PROFILE

Name	**Phil Bailey**
Location	**Yarmouth, Maine, United States**
Athlete Status	**Athlete**
Sports / Activities	**Cycling**
Available for Opportunities	**Yes**

Phil Bailey is an accomplished cyclist, endurance athlete, author, entrepreneur, and advocate whose life has been defined by resilience, adventure, and a determination to turn personal challenges into meaningful change. Living with drug-resistant epilepsy, a neurological disorder for which there is currently no cure, Phil has refused to let his condition define his ambitions or limit his passion for life. Instead, he has embraced cycling and high-adventure experiences as important parts of managing his condition and maintaining his physical and mental well-being. His love for cycling has taken him to some of the world's most demanding racing environments, including the prestigious Haute Route series in the Alps and Pyrenees, where athletes face challenging mountain climbs and grueling endurance tests.

Driven by his personal experience with epilepsy, Phil founded Team ATTAC, an innovative philanthropic business model dedicated to raising funds for epilepsy research. Through a partnership with the Epilepsy

Foundation of New England, Team ATTAC creates opportunities for cyclists to participate in races while supporting a cause that is deeply personal to him. Phil has also shared his journey through his book, bike., which explores his ongoing battle with epilepsy and the powerful role that cycling, adventure, and perseverance have played in his life. Proceeds from book sales help fund epilepsy research, further demonstrating his commitment to transforming personal adversity into hope and opportunity for others living with the disorder.

Beyond his athletic and philanthropic pursuits, Phil is the principal strategist at MASTERpoint Strategies, a business consulting firm specializing in leadership development, organizational behavior, and risk management. Drawing from more than 1,200 wilderness leadership field days spent guiding backcountry expeditions in high-consequence environments, Phil has developed a distinctive approach to leadership rooted in expeditionary theory and the human side of risk. His experiences navigating uncertainty, making critical decisions, and leading others through demanding situations have shaped the strategies he now brings to organizations and business leaders. Phil's journey is a powerful example of how adversity can become a catalyst for purpose. Through cycling, leadership, writing, and philanthropy, he continues to demonstrate that true strength lies not in avoiding challenges, but in confronting them with courage, determination, and a commitment to making a difference.

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