AthletesWorld

WINTER 2026

A BURBAYNE™ MAGAZINE

FEATURED ATHLETE PROFILE

Matan Greenberg

Athlete based in Fort Lauderdale, Florida, United States

ATHLETES WORLD
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Matan Greenberg, Athlete based in Fort Lauderdale, Florida, United States

ABOUT MATAN

Matan is an athlete based in Fort Lauderdale, Florida, United States with an interest in Running / Jogging, Cycling, Swimming, Marathon, and Triathlon. Matan is open to exploring new brand partnerships, sponsorships, and other opportunities.

ATHLETE PROFILE

Name	**Matan Greenberg**
Location	**Fort Lauderdale, Florida, United States**
Athlete Status	**Athlete**
Sports / Activities	**Running / Jogging • Cycling • Swimming • Marathon • Triathlon**
Available for Opportunities	**Yes**

Matan Greenberg is a South Florida-based businessman, entrepreneur, author, father of three, and passionate endurance athlete who believes that life's greatest limitations often exist only in the mind. Driven by discipline, resilience, and an unwavering commitment to personal growth, Matan has built a life centered around challenging boundaries and discovering what's possible. As the author of Split Second, a personal development book exploring the power of decisions and transformation, he encourages others to recognize that success isn't a final destination, but a continuous journey of growth, self-discovery, and the courage to take action.

While balancing the demands of multiple businesses and raising a family, Matan has pushed himself through some of the world's most demanding endurance challenges. His athletic accomplishments

include completing multiple full Ironman triathlons, half Ironmans, ultramarathons, and long-distance open-water swimming events. For Matan, these achievements represent far more than physical endurance or crossing finish lines. Each challenge is an opportunity to strengthen his mindset, confront fear, embrace discomfort, and prove that determination can carry individuals beyond what they once believed possible.

Continuing his mission to inspire others, Matan is producing a feature-length documentary, The Pursuit of Possible: Mission 250, capturing his journey of endurance, personal transformation, and the pursuit of extraordinary goals. Through his entrepreneurial ventures, writing, athletic achievements, and storytelling, he hopes to motivate people to step outside their comfort zones and turn their ambitions into reality. Matan's journey is a powerful reminder that extraordinary achievements don't begin with extraordinary abilities — they begin with the courage to believe, the willingness to embrace challenges, and the determination to take that first step toward the impossible.

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