AthletesWorld

WINTER 2026

A BURBAYNE™ MAGAZINE

FEATURED ATHLETE PROFILE

Lisa Ann Oliveira

Recreational athlete based in Phoenix, Arizona, United States

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Lisa Ann Oliveira, Recreational athlete based in Phoenix, Arizona, United States

ABOUT LISA

Lisa Ann is a recreational athlete based in Phoenix, Arizona, United States with a background in fitness / gym, marathon, and triathlon. She is open to exploring new brand partnerships, sponsorships, and endorsement opportunities.

ATHLETE PROFILE

Name	**Lisa Ann Oliveira**
Location	**Phoenix, Arizona, United States**
Athlete Status	**Recreational Athlete**
Sports / Activities	**Fitness / Gym • Marathon • Triathlon**
Available for Opportunities	**Yes**

Lisa Ann Oliveira is an inspiring endurance athlete, published author, motivational speaker, and accomplished professional whose life is a powerful testament to resilience, determination, and the belief that anything is possible. Having experienced homelessness during her childhood, Lisa Ann understands firsthand the challenges of overcoming adversity and breaking free from the circumstances that shape our beginnings. Rather than allowing those experiences to define her future, she transformed them into motivation to build a life filled with purpose, adventure, and meaningful accomplishments. Today, she is an 18-time Ironman finisher, two-time TEDx speaker, award-winning Realtor, and featured personality in the docuseries Women in Power. Her remarkable journey reflects a lifelong commitment to pushing boundaries, embracing challenges, and proving that where someone starts in life does not determine how far they can go.

With a passion for endurance sports, travel, and personal growth, Lisa Ann has built a lifestyle centered around exploring possibilities and stepping outside her comfort zone. From conquering the physical and mental demands of 18 Ironman races to skydiving over the Egyptian pyramids, she continually seeks experiences that challenge her limits and expand her perspective. For Lisa Ann, these adventures represent far more than personal achievements — they are opportunities to develop courage, strengthen resilience, and discover what becomes possible when fear no longer controls the decisions we make. She believes that true courage isn't the absence of fear, but the willingness to move forward despite it. Beyond her athletic accomplishments, she values meaningful conversations, human connections, and the extraordinary opportunities that can emerge from everyday encounters.

Today, Lisa Ann uses her experiences, writing, and motivational speaking to inspire others, particularly women, to recognize their worth, challenge limiting beliefs, and pursue dreams they once considered impossible. Passionate about breaking cycles of intergenerational trauma and empowering others to create positive change, she encourages people to embrace their stories rather than be defined by their struggles. Her mission extends beyond personal success, focusing on lifting others, creating meaningful connections, and demonstrating that transformation is possible at any stage of life. Lisa Ann's story is a reminder that our greatest challenges can become the foundation for our greatest achievements. While her accomplishments are extraordinary, she believes the true measure of success lies in the lives we impact along the way. Her guiding philosophy says it all: "Anything is possible, but nobody gets there alone."

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